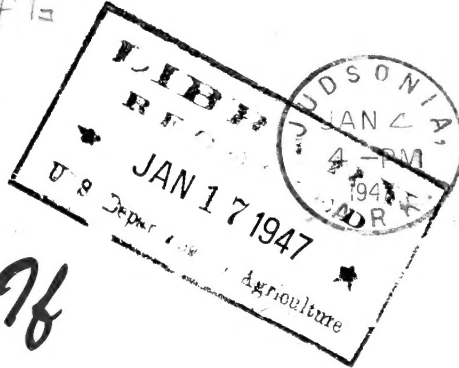


Historic, Archive Document

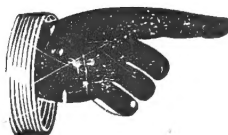
Do not assume content reflects current scientific knowledge, policies, or practices.



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For better address..... Moved, Left no address..... No such
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RETURN POSTAGE GUARANTEED.

WALLER BROTHERS
JUDSONIA, ARKANSAS

I Would Read Contents Carefully

Another Plant Season Begins--

Another plant season is before us — one that has every prospect of being the greatest in the history of our service to you. Labor conditions are rapidly returning to normal, both in our packing house and in the fields. Our plants have retained all of the high qualities that have enabled them to thrive in all sections of the United States and in several foreign countries.

During the last few years, while a great war raged and in the period of adjustment that followed, many of you had dreams of your own green fields of plants heavy with luscious fruit. We know that it is possible for you to see the realization of those dreams, because we have helped hundred of others to achieve the same success. They have already discovered that we merit the name "The Honest Plant Growers". We are looking forward to a happy association with scores of new growers this year, and our utmost aim will be to see that they are able to get their fields off to a good start.

Many of those who receive this catalog are our old friends. Scores among you have written letters complimenting us on the service that we have been able to give in the past. We prize those letters very highly, and we will continue to do everything possible to earn such praise.

Study these pages carefully. We want to serve you, and no order is too large or too small to give us that opportunity.

WALLER BROTHERS



READY FOR SHIPMENT

TENNESSEE SUPREME

The Tennessee Supreme is a firm berry but does not have the shipping qualities that the Tennessee Shipper has. It is uniform in size, light red in color and is solid. It retains its size throughout the season and is a very heavy yielder. Ripening one week later than Blakemore.

SENATOR DUNLAP (MID-SEASON)

The Sen. Dunlap is an old standard variety strawberry which has been successfully grown for many years. It is a free plant maker, very hardy, and produces an enormous crop of excellent quality berries.

The Dunlap is one of the most favored varieties in the North and mid-North, apparently being very resistant to frost injury. Its dark red fruit ripens mid-season.

CHAMPION K A GOOD EARLY BERRY

The Champion K, although not as popular as many mid-season and second early berries, is one of our best earliest varieties.

The fruit of Champion K is very large and the plant makes a strong, vigorous growth, producing an abundance of heavily foliated plants. The berry is bright red, slightly blunted, and a good shipper for an early berry.

TENNESSEE SHIPPER

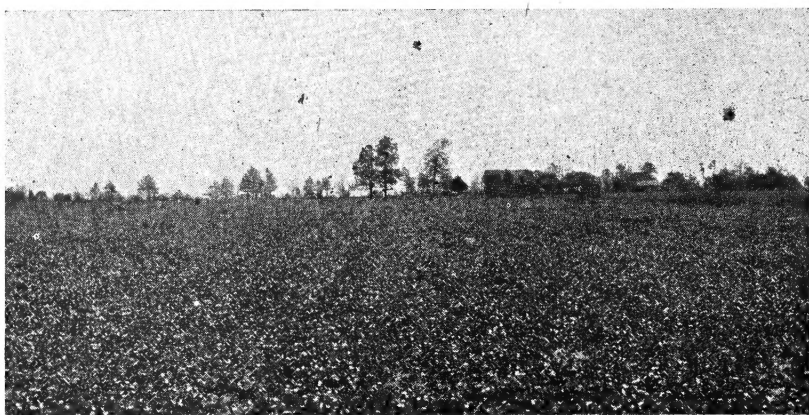
The Tennessee Shipper variety is a heavy yielding variety and has excellent shipping qualities. Its color is medium red, is sub-acid and very firm. It is larger than the Blakemore and is conic in shape. It is a medium plant maker, but the plants are vigorous.

GEM

This Everbearing variety is considered by many to be equal to the Mastodon. It is an excellent plant maker and stands the dry, hot weather as well as any. The berries are medium in size, bright red color and a very good flavor.

MASTODON

Ripe strawberries in 90 days with WALLER'S quality Mastodon plants. Perhaps this variety is planted more extensively than any of the Everbearing varieties. A heavy yielder, both spring and fall, of good quality berries which are moderately firm, large and luscious in shape and taste, a good plant maker for an Everbearing variety, disease and drought resistant. Our stock of Mastodon plants are genuine and selected to productiveness.



Blossom Time In One of Our Fields Left For Fruiting

BRUNES MARVEL

A NEW EVERBEARING

To begin with, they are unbelievably sweet and so free of acid that invalids can eat their fill, yet suffer no ill after affects. The berries are large and superior to other everbearers in keeping qualities. Moreover, they are free stem, an item which housewives appreciate in preparing the berries for eating. They are an extra early berry and come into bearing a full week earlier than standard sorts. The plants are a revelation in appearance and desirable characteristics.

Brunes Marvel plants are bright green, thrifty, and simply loaded with berries, while Gem Everbearers, grown side by side with the Marvels and given the same care, show leaf spots and are bearing at only half the Marvel rate.

THE STREAMLINER

Everbearing originated in Northeastern Oregon. The berries are extremely large and hold their size well through the season. They are almost round in shape, attractive, smooth, deep gloss red in color, very sweet, requiring little sugar, delicious in flavor and highly aromatic. They are very firm and stand up better than other everbearing and are remarkably productive.

PREMIER

This is the father of so many excellent strawberries that its qualifications as the supreme berry almost speak for themselves. This berry has been used more times to propagate other varieties than any other single berry, so the Premier must have a number of admirable qualities. It is a very successful berry in the North and East, and it has a long fruiting season. The plants are sturdy and productive. Berries are large and of uniform size.



Where Most of White County Strawberries Are Bought And Sold

BRIGHTMORE

Brightmore is a cross between Blakemore and Organ 154. It is vigorous and productive, especially valuable for preserving where Marshall cannot be grown. Foliage is medium light green. Blossoms open early with ample pollen. Ripens with Marshall, medium sized berry, separating from hull very easily. Outstanding for uniformity in shape which is long conic or necked. Slightly darker than Blakemore but lighter than Marshall. Surface has attractive brightness and gloss, almost varnished in appearance. Flesh firm and medium color. Flavor good, medium acid.

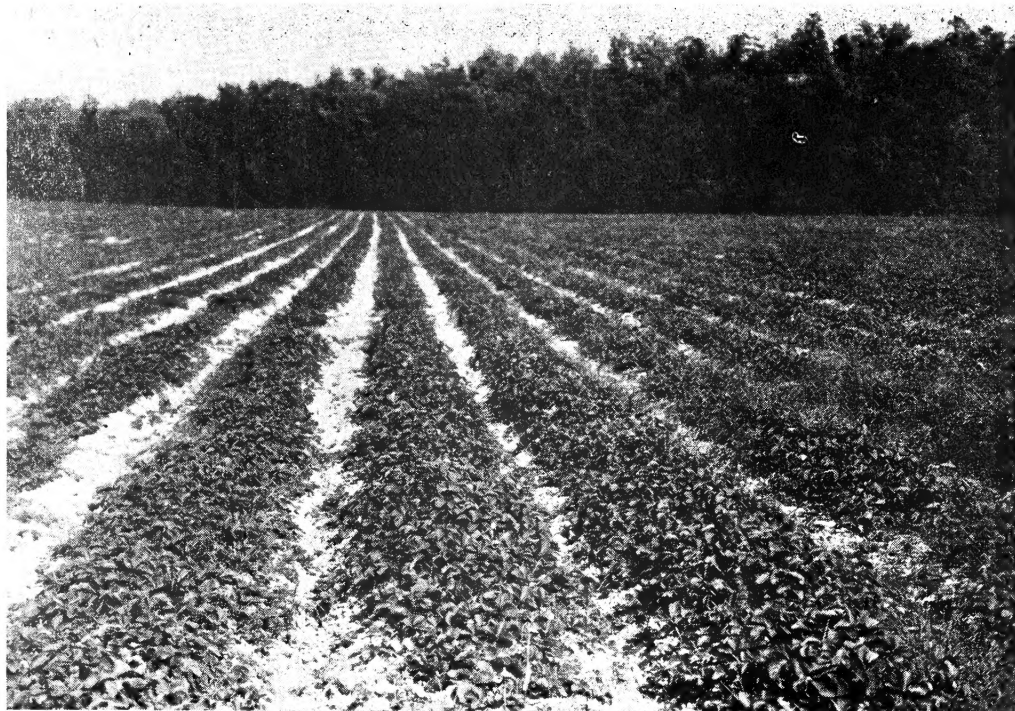
BELLMAR

A FANCY EARLY SHIPPING BERRY

The Bellmar has a number of qualities which make it outstanding in any list of strawberries. In some instances this berry has been reported to yield as high as 5,000 quarts to the acre.

As compared with Premier the plants are more vigorous and produce more freely; the blossoms are perfect, ripening almost a week earlier than Premier and fruiting about as long. They are firmer than Premier and not so acid as Missionary. They rank high in dessert quality.

The Bellmar plant growth is bright glossy green. The berries are a luscious bright red. Their bright green cap gives them a very effective appearance. This, together with their large size, makes one of the most beautiful berries we have ever grown.



A BLOCK OF OUR MISSIONARY PLANTS

STRAWBERRY COLLECTION NO. 1

50 Bellmar, Mid-Season	}	GARDEN PRICE
50 Aroma, Late		\$2.00
50 Mastodon, Everbearing		POSTPAID
LIST PRICE		\$2.25

STRAWBERRY COLLECTION NO. 2

100 Bellmar, Mid-Season	}	GARDEN PRICE
100 Blakemore, Mid-season		\$3.00
100 Brightmore, Late		POSTPAID
LIST PRICE		\$3.50

Guarantee

You are fully protected when you buy WALLER BROS.' quality berry plants. We place the following guarantee upon every plant we sell:

1. We guarantee the vitality and purity of our plants to the full amount of the purchase price.
2. We guarantee our plants to be state inspected and disease-free.
3. We guarantee our plants to pass inspection by any duly authorized state or federal inspector.
4. We guarantee the safe delivery of our plants to any destination in the United States.
5. We guarantee you full and complete satisfaction or your money refunded.

However, as yield is controlled to some extent by soil, weather conditions, and method of cultivation, under no conditions shall WALLER BROS. be held liable for production, nor in any case shall we be liable for more than the original cost of the plants.

Waller Brothers,
Judsonia, Arkansas

Lakeland, Florida

Please send me two thousand of your best Missionary strawberry plants. I have been planting your plants for the last two years and I prefer them to any others.
R. E. M.

INSTRUCTIONS

WHEN TO ORDER. Your order may be placed at any time during the year for delivery any time between October 20 and April 20. No orders will be shipped before October 20, and orders shipped after April 20 will be at purchaser's risk.

CASH in full must accompany your order. You may remit by Money Order, Bank Draft, or cash in Registered Letter. Postage stamps will be accepted on orders of \$2 or less. We prefer money order.

LARGE QUANTITIES. Where customers wish to order large

er quantities than those quoted in this bulletin write us your needs.

PACKING. We pack all plants according to the most approved scientific methods, and we make no extra charge for this packing.

TRUE TO NAME. Read our Guarantee.

REFERENCES: Bradstreet & Dunn, Farmers & Merchants Bank, Judsonia, or any Waller Customer.

FAIRMORE

A cross of the Fairfax and Blakemore and noted for its high quality in firmness in shipping and very productive. The plant growth is very vigorous, making large, but fewer plants than the Blakemore does in this section. The leaves are very large, dark and glossy green. Fruit is more uniform in shape than the Fairfax. It ripens about the same time as Blakemore. It is recommended for North Carolina and all southern states.

RANGER

Is the result of crossing Missionary and Texas Varieties. Ranger is mid-season and ripens about the same time Missionary and Klondike. The fruit is of a good color, oval in shape and holds its size well through the season. The low per cent of culls is one of the chief characteristics of this variety. Yields in Texas over a four year period have been well above Missionary and Klondike. Ranger produces more plants than Missionary or Klondike and in tests over the state, Ranger has shown up well in east and southeast as well as southwest Texas.

STRAWBERRY COLLECTION NO. 3

50 Streamliner, Everbearing
50 Blakemore, Mid-Season
50 Tennessee Supreme, Late

GARDEN PRICE

\$3.50
POSTPAID

LIST PRICE \$3.75



PROOF OF WALLER'S NEW-GROUND PLANTS

AROMA

LATE — SAFE FROM FROST

No late berry that we have ever grown comes as near being a perfect variety of strawberry as does the Aroma. This old standard berry is adapted to such a wide range of soils and conditions that it remains the favorite late berry in spite of all the newer introductions.

Perfect blossoms, vigorous, highly productive—the Aroma is by far the best money-making late variety produced in the South. It is very firm, bright red through and through, and of enormous size. In our fields no other late berry has ever matched the Aroma in size, yield, or hardiness. For that reason we have discontinued many late varieties after giving them a trial.

The Aroma is a free plant maker for a late variety. It is very hardy, blooming late. It stands drought conditions better than any other late berry. As a shipping berry it is unexcelled. It is highly tart and continues to bear long after midseason varieties have gone.

Girard, Kansas

Waller Brothers,
Judsonia, Arkansas

I received my plants and they were in good shape; the best plants I have ever had.

C. W. B.

-- -- --

Columbus, Mississippi

Waller Brothers,
Judsonia, Arkansas

Your Boysenberry plants arrived today in perfect condition. We have never seen plants with better roots.

F. P.

-- -- --

Jacksonville, Arkansas

Gentlemen:

The strawberry plants I ordered from you were the nicest plants I ever bought.

W. I. H.

-- -- --

Muskogee, Oklahoma

Waller Brothers,
Judsonia, Arkansas

I got ten thousand of your Blakemore strawberry plants and they were the best plants I have ever handled and I have handled plenty of them.

B. W. M.

-- -- --

Canyon, Texas

Dear Sirs:

I received the strawberry plants and they came in good condition. I was delighted with them.

C. B.

-- -- --

Covina, California

Waller Brothers,
Judsonia, Arkansas

Your strawberry plants are without doubt the best ever. Thanking you very much.

J. T.

-- -- --

Houston, Texas

Waller Brothers,
Judsonia, Arkansas

The Bellmar plants were excellent and tho we are having an awful drought they are living and thriving beautifully.

R. I. T.

STRAWBERRY COLLECTION NO. 4

50 Gem

50 Mastodon

50 Streamliner

GARDEN
PRICE

\$4.50
POSTPAID

LIST PRICE \$5.00

Our Three Leaders This Year



STRAWBERRY PICKING ON ONE OF THE FARMS

BLAKEMORE

Our "Number One" berry this year. We will have a larger supply of this variety than any other to offer you, and we feel that we have concentrated on the "Number One" where quality and productiveness are concerned. The Blakemore has been successfully grown from Maryland to California. Ninety-nine per cent of the berries shipped from White County, Arkansas, the second largest berry growing district in the country, are Blakemore.

The Blakemore is firmer than either of its parents. It will not puff and become soft during hot, moist weather. It will not bleed unless given unnecessary abuse

and, unlike many other early berries, it retains its bright red coloring long after picking. This fact, coupled with its earliness, gives it a great advantage in the wholesale markets.

As a plant maker, a shipping berry, and a prolific yielder, it has not been surpassed, and added to these qualities is the fact that it will grow and yield a fair crop under conditions unfavorable to berry culture. Where other varieties of early strawberries will grow and yield, we firmly believe that the Blakemore will grow better, yield more berries of a better quality than the other varieties. The Blakemore is a tart berry of the Missionary type. It is slightly blunted at the point, conic-shaped, with broad shoulders. Its bright green cap curls upward when the fruit is ripe, making it easy to pick and cap.

Our customers come back year after year with nothing but praise for the Blakemore. We have fruited it ourselves for a number of years, and we can recommend it to all growers, both for home use and commercial purposes. Give us your orders, large and small. We are prepared to fill them. **Special quotations on 25,000 or more.**

MISSIONARY

The Missionary, even after a quarter of a century of extensive planting, is still outstanding in yield and plant vigor. We ship millions of Missionary plants to Florida and the Gulf Coast annually.

This old variety is an excellent plant-maker, doing well on soil too sandy for other varieties. It is free from rust, a vigorous grower, and produces an average yield of high-quality berries. However, we do not recommend its being planted north of Missouri, as there are several other varieties better adapted to the colder climate.

Our plants are from the original stock of Missionary, healthy, heavy producers, true-to-name. We take great pride in the quality of our Missionary. We believe that we grow and sell more plants of this variety than any other plant dealer in the United States.

IMPROVED KLONDIKE

This sure-cropper is third on our list only for the reason of its scarcity this year. It is the leading berry in the East. That it is a favorite is shown by the fact that we sell millions of this old variety even after years of testing and improving other varieties. In dessert quality, shipping and plant making, this berry cannot be surpassed in climates suitable to its culture. It is the leading berry in North and South Carolina, and is also a leader in California and other extreme Western States. In Louisiana, it ranks with the Klommore as a leading variety. It yields a heavy crop of fancy fruit, and is adapted to a wide range of soil conditions. **WALLER BROTHERS' Klondike plants are true-to-name, vigorous and healthy.**



SOME OF OUR DEPENDABLES ARE BACK AGAIN

IMMENSE BOYSENBERRY

The Boysenberry is a cross between Cuthbert Raspberry, Loganberry and Blackberry, developed by Rudolph Boysen, grower and superintendent of parks at Anaheim, California. The nurseries now have another big berry for release to the nation's growers that is likely to supplant the Youngberry, as a can crop and fresh product. It is larger and somewhat later than the Youngberry which created quite a furor several years ago and above all the Boysenberry has a most remarkable and delicious flavor, partaking of those of its three parents. In growth, the

Boysenberry is much the same as the Youngberry and you can easily grow from 10 to 30 plants from each plant set. Many growers claim 50 to 65 plants.

Now, Mr. Berry Grower, you who have a small garden will never regret setting 10 to 20 of these plants which will produce all the berries you can use—fresh, canned, jam and jelly—and still have plenty with which to make your friends and neighbors happy. We urge each and every one of our customers to set some of these plants.

THORNLESS BOYSENBERRY

We are happy to offer you this great berry which is without a thorn and this means much in the handling. Another great advantage is it ripens a week ahead of the thorny Boysenberry, which alone is a material advantage, as it gets your berries on the market while the prices are

higher and that often means a big difference in your profit. The berries themselves, are identical, both in size and flavor, but the canes are perfectly smooth, which means great economy and comfort in handling the vines and picking the berries.

PLANTING AND CULTURE OF VINE BERRIES

The best time to set out plants is as early in spring as the ground is workable. Nectarberries and Boysenberries can be planted in rows 8 feet apart with plants 8 feet apart in drill. Dewberries are spaced the same distance between rows but about 4 feet between the plants. With all of these berries, the vines are left to grow on the ground the first year, keeping all of the canes in a row growing in the same direction. By keeping the vines in adjoining rows trained so that they grow in opposite directions on the ground, the cultivation can easily be done in the same direction, up one row and down the next, without danger of the cultivator running into, tangling up and injuring the ends of the vines.

PLANTING PROMPTLY: Plants should be set as soon as received. If they appear dry when received, place in water to soak for a few minutes. If ground is not ready, hill them in a furrow; shelter from sun until ground is ready for the plants.

FERTILIZING: If the soil is deficient in humus and plant food, barnyard manure can advantageously be applied before the initial plowing and then thoroughly worked into the soil before the plants

are set out. Do not put any fertilizer in the hole when planting, as that is a good way to burn them up. After the plants have become well established, it is ample time to apply fertilizer and you can then give them plenty. Owing to the heavy cane growth and abundant fruiting of these berries, they should be fertilized to provide the plant food necessary.

TRELLISING: The canes should be put on wires just before the buds begin opening in the spring. First wire should be 30 inches off ground and the second year you should add another wire some 15 inches above the first. You should do this for the reason of a much heavier growth of vines for the second year.

PRUNING: Each spring new canes will start growing for the bearing of the following year's crop. We advise the removing of these canes when they are 12 inches to two feet in height. In other words, raising one crop at a time, first the berry crop, and then the cane crop for the next year's bearing. Then, when the berry crop is finished and the canes that have been bearing are cut off, the new canes are allowed to grow on the ground as the first summer.

Name _____

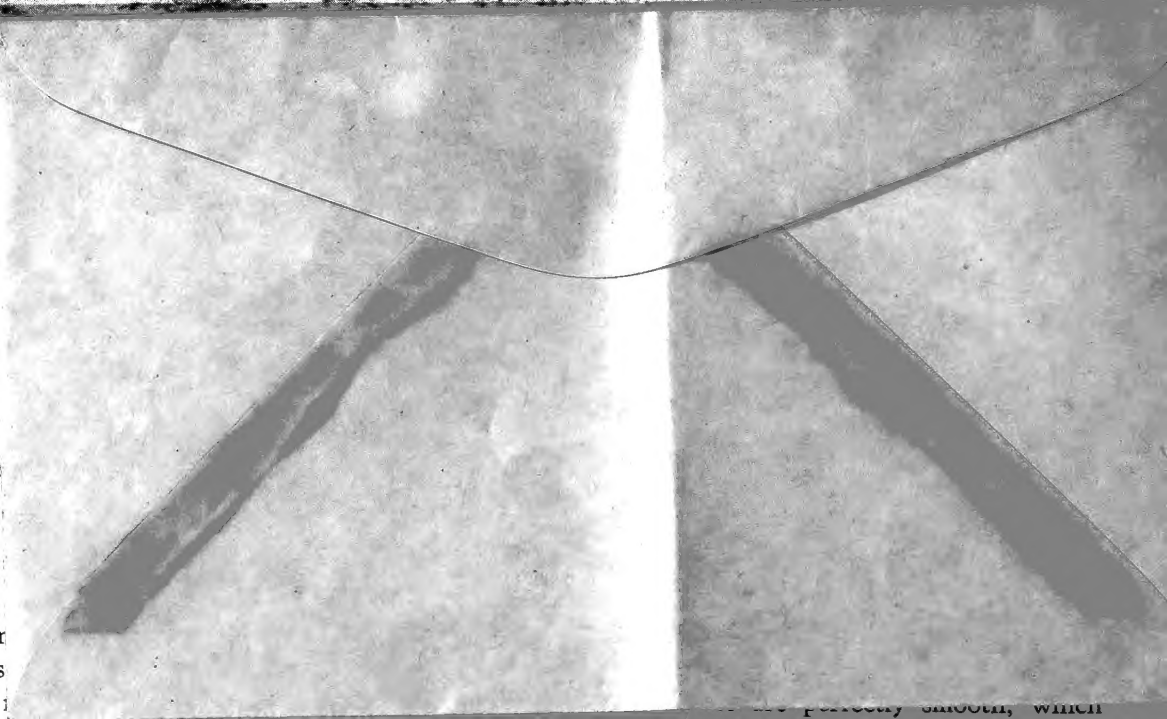
Address _____

State _____

WALLER *Brothers*
The Honor Plant Growers

JACKSONIA,
ARKANSAS

72 West Street
Jackson, Ark.
Sole Agents
H. H. H. H.



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are perfectly smooth, which

THESE PRICES SET ASIDE ALL FORMER QUOTATIONS

	(<u> </u> Postpaid <u> </u>)	(<u> </u> Not Paid <u> </u>)
	100 250	500 1,000 5,000
Aroma	\$1.25 \$2.75	\$4.25 \$ 8.00 \$37.50
Blakemore	1.00 2.25	3.50 6.50 31.25
Bellmar	1.00 2.25	4.00 7.50 36.25
Brightmore	1.50 3.50	5.50 10.00 45.00
Champion K.	1.25 2.75	4.25 8.00 37.50
Convoy	1.25 2.75	4.25 8.00 37.50
Dunlap	1.00 2.25	4.00 7.50 36.25
Fairmore	1.25 2.75	4.25 8.00 37.50
Klondike	1.00 2.25	3.50 6.50 31.25
Missionary	1.00 2.25	3.50 6.50 31.25
Premier	1.25 2.75	4.25 8.00 37.50
Ranger	1.00 2.25	4.00 7.50 36.25
Tennessee Shipper	1.50 3.50	5.50 10.00 45.00
Tennessee Supreme	1.50 3.50	5.50 10.00 45.00

EVERBEARING

	100	250	500	1,000	5,000
Brunes Marvel	5.00	10.00	20.00	40.00	
Gem	2.50	5.00	8.00	15.00	70.00
Mastodon	2.50	5.00	8.00	15.00	70.00
Streamliner	5.00	10.00	20.00	40.00	

BOYSENBERRY

	(<u> </u> Postpaid <u> </u>)	(<u> </u> Not Paid <u> </u>)
	6 12 25	50 100 500 1,000
One Year Thornless	\$1.00 \$1.75 \$3.00	\$4.00 \$7.00 \$30.00 \$55.00
One Year Thorny	1.00 1.75 3.00	4.00 7.00 30.00 55.00

YOUNGBERRIES

	(<u> </u> Postpaid <u> </u>)	(<u> </u> Not Paid <u> </u>)
	6 12 25	50 100 500 1,000
One Year	\$.75 \$1.25 \$2.25	\$2.50 \$5.00 \$20.00 \$35.00

WALLER BROTHERS

ORDER BLANK

Ship To _____	JUDSONIA, ARKANSAS	Date of Order _____			
Post Office _____	Long Distance Phone 78F2	Ship When _____			
Street or Box No. _____	Express Mail Freight	Cash Received <table border="1"><tr><td> </td><td> </td><td> </td></tr></table>			
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		Total <table border="1"><tr><td> </td><td> </td><td> </td></tr></table>			

QUANTITY ORDERED	NAME OF PLANTS	REMARKS

Please add the names of a few friends who might be interested in our catalog.

NAME _____	ADDRESS _____
NAME _____	ADDRESS _____



STRAWBERRY PLANTS WITH PLENTY OF VITALITY FOR LARGE FRUIT CROP